

Timetable Module Strategy (STR)

Autumn 2025	Monday	Tuesday	Wednesday	Thursday		Friday
8.00 h	Fundamentals of International Management (Flankova 4.5 ECTS)	La stratégie au-delà du marché (Mena 4.5 ECTS)		Developing an Innovation Strategy (Nüesch 4.5 ECTS)	Advanced Microeconomics (Büchel 6 ECTS)	
9.00 h						
10.00 h						
11.00 h						
12.00 h	Politiques des marchés et de la concurrence (Gugler 4.5 ECTS)	Business & Sustainable Development (Mena 4.5 ECTS)	Märkte und Strategien (Büchel 4.5 ECTS)			Marketing Strategy (Furrer 4.5 ECTS)
13.00 h						
14.00 h						
15.00 h						
16.00 h						
17.00 h						

Block course: Case studies in International Strategy (Jenisch 4.5 ECTS), various days
Block course: Strategic Value Creation (Hilb 3 ECTS) 3 Thursdays, alternating with Developing an Innovation Strategy & Seminar in Social Entrepreneurship

Spring 2026	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h	Microeconomics of Competitiveness (MOC) (Gugler 4.5 ECTS)		Organisational Economics (Herz 4.5 ECTS)		
9.00 h					
10.00 h					
11.00 h				Strategic Management of privately-owned Family Businesses (Berschi 4.5 ECTS)	
12.00 h					
13.00 h					
14.00 h					
15.00 h			Advanced Topics in Decision Support (Ries 4.5 ECTS)		
16.00 h					
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS)
Block course: Collaborative Value Creation in Ecosystems (Hilb 4.5 ECTS) 5 Saturdays, 9-17 h (alternating with *Winning Consulting Projects*)
Block course: Intercultural Business Projects (Furrer/Morschett 4.5 ECTS)
Block course: Winning Consulting Projects (Thom 3 ECTS) 2 Fri afternoons & 3 saturdays (06.-28.03.2026, alternating with *Collaborative Value Creation in Ecosystems*)
Bachelor course: MAN08E: Strategic Management (Mena 4.5 ECTS) Mon 9-12 h
Bachelor course: MAN08F: Management stratégique (Mena 4.5 ECTS) Mon 13-16 h

Autumn 2026	Monday	Tuesday	Wednesday	Thursday		Friday
8.00 h	Fundamentals of International Management (Flankova 4.5 ECTS)			Developing an Innovation Strategy (Nüesch 4.5 ECTS)	Advanced Microeconomics (Büchel 6 ECTS)	
9.00 h						Advanced Strategic Management Seminar (Mena 4.5 ECTS)
10.00 h		Markt und Strategie von Nonprofit-Organisationen (bilingue) Marché et stratégie des organisations à but non lucratif (Gmür 4.5 ECTS)				
11.00 h						
12.00 h	Politiques des marchés et de la concurrence (Gugler 4.5 ECTS)		Entreprises locales et chaînes de valeur globales (Mena 4.5 ECTS)			
13.00 h						
14.00 h						
15.00 h						
16.00 h						
17.00 h						

Block course: Case studies in International Strategy (Jenisch 4.5 ECTS), various days
Block course: Strategic Value Creation (Hilb, 3 ECTS) 3 Saturdays: 10. & 17.10.2026, 9 - 17 h; 24.10.2026, 9 - 13 h

Spring 2027	Monday	Tuesday	Wednesday	Thursday	Friday
8.00 h			Industrial Organization (Herz, 4.5 ECTS)		
9.00 h					
10.00 h					
11.00 h	Microeconomics of Competitiveness (MOC) (Gugler 4.5 ECTS)			Advanced Project Management & Outsourcing (Bienz 4.5 ECTS)	
12.00 h					
13.00 h					
14.00 h	Master seminar: Specific Aspects of Family Businesses (Bertschi 4.5 ECTS)				
15.00 h			Advanced Topics in Decision Support (Ries 4.5 ECTS)		
16.00 h					
17.00 h					

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS)
Block course: Intercultural Business Projects (Furrer/Morschett 4.5 ECTS)
Block course: Winning Consulting Projects (Thom 3 ECTS) 2 Fri afternoons & 3 saturdays
Bachelor course: MAN08E: Strategic Management (Mena 4.5 ECTS) Mon 9-12 h
Bachelor course: MAN08F: Management stratégique (Mena 4.5 ECTS) Mon 13-16 h

This timetable is not not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:
<https://www.unifr.ch/timetable>
Courses in bold letters are core courses. At least 2 core courses have to be accomplished for each **selected** module.